



VISION 2020

BUILDING OUR DREAM

COMMITMENT SUNDAY: DECEMBER 18



BUILDING OUR DREAM

With faith, focus and passion, we are ready to implement Phase 1 of Vision 2020! Launching the "Building Our Dream" campaign is an opportunity to put our faith in action, honor God, fulfill our mission, deepen our connection, and better serve the spiritual needs of our church family and growing community.

Our congregation has clearly communicated through numerous surveys, interviews and other means that they share our dream of Vision 2020, and overwhelmingly approve of moving forward with our plan to make that dream a reality.

Vision 2020 will lift our ministry to a greater level of service, beauty, connection and community. Our 19-acre campus will attract more people to our worship services, activities and programs. We will have room to accommodate large-scale community activities. Our church will be a place where children, families and seniors feel nurtured and can participate in fun and fulfilling activities that feed their minds, bodies and spirits. We will create a place where our greater community will feel welcomed and can think of as home.

Overall, Phase 1 will enrich and improve all aspects of our ministry — especially our feeling of connection and community — all within a beautiful setting. The components of Phase 1 include:

- Restructuring our loan and reducing our debt;
- Developing a maintenance and repair fund for our existing facilities;
- Building a multi-use Chapel/Fellowship Hall to address our much needed space concerns; and
- Landscaping and beautifying our campus.

Building our Dream will require a commitment from our entire community. We are asking you to make an investment in our ministry, an investment in our vision, an investment over and above your regular contributions to Unity of Phoenix.

This brochure has the information you need to prayerfully discern how God is calling you to make our vision a reality.

Now is the time to move toward our vision. Scripture reminds us, "Where there is no vision, people perish." Having a vision moves us forward and lifts us to another level. Individuals, families, communities, corporations and churches that thrive are the ones who look ahead and have a plan for something greater. Unity of Phoenix is a strong, stable, spiritual community that is ready for the next step ... ready to expand our consciousness, and further God's will and work through our ministry.

We will be hosting several dinners over the next several months to provide details about all the aspects of our vision, and to answer any questions you may have. We invite you to come and share in the enthusiasm, meet new people, and become part of one of the most exciting times in our ministry. You may sign up to attend one of these dinners in the courtyard after services or by contacting Campaign Events Chair Connie Cornelius at ccornelius@earthlink.net or 480.544.0144.

Let us join together now to take a leap of faith toward the next step for Unity of Phoenix by Fulfilling our Vision and Building Our Dream!

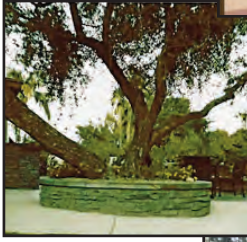
Richard Maraj

"It is so exciting to see our vision become a reality! The expansion and improvements will give all of us the opportunity to experience greater connection and participate in new programs and activities. Our campus will be a vibrant place where it will be even more exciting to bring our family and friends!"

~Richard Maraj, Lead Minister and Katie Williams, Campaign Chairperson



Unity Prayer Tower



The expanded Courtyard will include lots of cozy and comfortable places for our congregants to gather



Multi-Use Chapel/Fellowship Hall

(To accommodate classes, meetings, weddings, memorials, children's activities and community-building events)



Expanded Courtyard with shade and seating
(Currently the grassy area south of the Sanctuary)



Welcoming Entry



Labyrinth

(Which will be enhanced and incorporated into the current Petersen Prayer Garden)



Field and Basketball Court

(In addition to the Greenway-facing land that will be leased for use by external sports organizations, the current retention area east of the Administrative Building will be turned into a field and basketball court that can be used by our congregants)

GREENWAY PARKWAY

WHY WE SHOULD BUILD OUR **DREAM**

Our campaign goal is to raise a total of \$3 million to complete all of the elements of Phase I, which include the following:

Restructuring/Reducing Current Debt

Unity of Phoenix currently has two mortgage loans totaling \$2.25 million. The first — a \$1.875 million loan — has a balloon payment due April 2014. The second — a \$375,000 loan — has a due date of April 2015.

We would like to refinance and obtain an amortized loan with the ability to pay down principal with no penalty. If we are able to raise \$4 million, we would be able to retire the entire debt within three years.

Maintenance/Repair of Current Campus

Our existing buildings are now 10 years old. In order to serve as good stewards of our property, it is necessary to establish a dedicated fund for major repairs and the replacement of large capital items such as air conditioners, roofs, etc.

Multi-Use Chapel/Fellowship Hall

Building a multi-use Chapel/Fellowship Hall will greatly enhance the space we have available to host classes, group meetings, children's activities, youth and family gatherings and weddings. It will enable our congregants to connect with one another during a variety of indoor activities — such as potlucks — in a comfortable environment, regardless of the season.

Not only will this enhance the fellowship experience of our *own* spiritual community,

but also opens the opportunity to have an income stream through rental of the hall for community use.

Landscaping and Beautification

Improving our grounds may be the most exciting aspect of our Vision. The improvements we are suggesting will greatly increase our street appeal and provide much more space for community gatherings and social activities.

The expanded courtyard area will provide much needed shade and seating. There will also be an area that will accommodate large tents for wedding receptions and other outdoor events. Our retention area will be transformed into a field for youth and adult activities.

In addition, we are still working with groups to install sports fields at no cost to the church which would enhance our Greenway Road entrance.

Sustainability

Included in all we do is a focus on how we can serve as the best stewards of our resources. As such, we are researching solar options and other long-term cost-saving measures that will serve us both now and in the future.



"Every day we walk on the roads that our parents made smooth, work in the buildings they constructed, and live in the cities they built. After we give thanks for the work of our parents, we, in turn, need to bless our children with our work. Vision 2020 is the blessing we leave to our children and the community in which we live and love."

~Campaign Ambassador Chair Brian Smith



'Building Our Dream' Team

Katie Williams
Campaign Chair

Cathee Tankersley
Campaign Vice Chair

Brian Smith
Ambassador Committee Chair

Dara Smithers
Sue Thompson
Communications Committee Chairs

Connie Cornelius
Events Committee Chair

Pat Clegg
Prayer Committee Chair

Wendy Manley
Thank You Committee Chair

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Youth & Family Committee Chair

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Katie Williams, Vision 2020 Chair
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Rev. Richard Maraj, Lead Minister
John Schroeder, Executive Director

QUESTIONS?

Contact Katie Williams at 480.382.8510 or katieowilliams@gmail.com

Vision 2020: Building Our Dream
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YOUR CONTRIBUTION TO OUR DREAM

"Honor the Lord with your wealth, with the first fruits of all your crops; then your barns will be filled to overflowing, and your vats will brim over with new wine."

~Proverbs 3:9-10

We are requesting that *everyone* make a commitment to the **Building Our Dream** campaign. How much you give is up to you. We recognize that not everyone will give the same amount. If everyone *does* give, we will have no trouble reaching our \$3 million goal.

Consider giving a percentage of your gross yearly income for each of the next three years. The chart below captures a three and five percent commitment over three years.

For many of us, this may be the largest charitable gift of our lives ... so please take time to consider the following as you make your decision about what to contribute:

- **Pray** to discern what God might ask of you in this Campaign.
- Unity of Phoenix needs each of us to **make a commitment** to ensure our ministry can grow, prosper and continue to make a difference in our community and our world.
- Every gift, regardless of the size, will be an **important contribution** to the Campaign.
- **Consider thoughtfully** what Building Our Dream will mean to you and your loved ones.
- **Remember in your prayers** all those who have contributed to building and maintaining this spiritual refuge and community over the past five decades.

Three- and Five-Percent Giving Chart

Monthly Income	Yearly Income	Weekly Contribution		Monthly Contribution		Annual Contribution		Total 3-Year Commitment	
		3%	5%	3%	5%	3%	5%	3%	5%
\$1,000	\$12,000	\$7	\$12	\$30	\$50	\$360	\$600	\$1,080	\$1,800
\$3,000	\$36,000	\$21	\$35	\$90	\$150	\$1,080	\$1,800	\$3,240	\$5,400
\$5,000	\$60,000	\$35	\$58	\$150	\$250	\$1,800	\$3,000	\$5,400	\$9,000
\$6,500	\$78,000	\$45	\$75	\$195	\$325	\$2,340	\$3,900	\$7,020	\$11,700
\$8,000	\$96,000	\$55	\$92	\$240	\$400	\$2,880	\$4,800	\$8,640	\$14,400
\$10,000	\$120,000	\$69	\$115	\$300	\$500	\$3,600	\$6,000	\$10,800	\$18,000
\$12,000	\$144,000	\$83	\$138	\$360	\$600	\$4,320	\$7,200	\$12,960	\$21,600
\$15,000	\$180,000	\$104	\$173	\$450	\$750	\$5,400	\$9,000	\$16,200	\$27,000
\$20,000	\$240,000	\$138	\$231	\$600	\$1,000	\$7,200	\$12,000	\$21,600	\$36,000
\$25,000	\$300,000	\$173	\$288	\$750	\$1,250	\$9,000	\$15,000	\$27,000	\$45,000
\$40,000	\$480,000	\$277	\$462	\$1,200	\$2,000	\$14,400	\$24,000	\$43,200	\$72,000



"I am so excited to see Vision 2020 start to take shape! We have such potential to make a long-lasting impact in our neighborhood. And I see this as an opportunity to connect as a spiritual community as we come together to make this happen!"

~Campaign Events Chair Connie Cornelius

PRAYING TO FULFILL OUR DREAM

"If you believe, you will receive whatever you ask for in prayer."

~Matthew 21:22

It is important to do the *inner* as well as the *outer* work in order to bring forth our desire to Build Our Dream. To fulfill any goal, we must fully step into our vision and embrace a consciousness and mindset of having and accepting our good.

As an important part of this campaign, we ask each of you to spend time daily cultivating this consciousness, and holding our vision in prayer. Prayer is the key that connects us and opens us to the flow of God's peace, love, wisdom and abundance. As we center ourselves in prayer, the abundance of Spirit flows through our lives and our community. As we *pray* together, we *prosper* together.

Personal Prayer

Living, loving God, in Your presence, abundance is expressed *in* me and *through* me and in all areas of my life. It is your will that I receive the highest and the best. Knowing that there is nothing stronger than the Christ presence within, I am free from the fear of lack and limitation. Your limitless wealth is mine. I receive it in faith, and release it in love and wisdom. And so it is. Amen.

Community Prayer

Eternal Spirit, we give thanks for your divine plan and purpose for Unity of Phoenix. Through our faith, we affirm the abundance, love, prayer and dedication necessary to bring forth our vision, build our dream, and fulfill your will for our ministry. Let the work we do move our ministry forward, deepen our connection with You, make our congregation stronger, and bless our children, families, community and world. Amen.

Campaign Affirmations - BREATHE

BEAUTY:
I rejoice in the beauty and tranquility that abounds on our Unity of Phoenix campus.

RELLEASE:
I lovingly release all thoughts of fear, lack and limitation, knowing that I am blessed with abundance and prosperity in all areas of my life.

EASE:
It is with ease and grace that the loving Power of God prospers me now.

ABUNDANCE:
I praise God for the abundance being demonstrated in my life and spiritual community.

TRUST:
With trust in God, I boldly move forward, knowing that blessings, abundance and prosperity are mine.

HARMONY:
There is nothing but God's love and harmony at work at Unity of Phoenix building our dream.

ENJOY:
I enjoy the amazing results of tithing my time, talent, and treasure.



"I believe that the roots of a spiritual community are its prayer consciousness and those who support that consciousness. I invite you to step into that consciousness now, and experience the power of prayer! I have been blessed to witness prayer moving mountains. When we study and practice positive prayer, we will see positive results!"

~Joan Bacchus, Congregant and Licensed Unity Teacher

'Q & A' ABOUT THE CAMPAIGN

When should I make my commitment and first payment?

December 18 is Commitment Sunday.

We ask that you bring your commitment envelope to worship services on that day. If you will not be at church on December 18, you can use the envelope provided to mail your commitment card to the church, hand-deliver it to the church office, or drop it in the offertory basket the week before.

Official collections for our "Building the Dream" Campaign will begin on January 1, 2012.

May I give assets instead of cash?

Donating appreciated stocks, bonds or property is, indeed, an option. In fact, a gift of assets may help you avoid paying capital gains and get a tax deduction. If you are interested in more information about this option, please contact your tax professional.

How often do I pay on my commitment?

How much you give and when you give is up to you. You may pay your three-year commitment weekly, monthly, quarterly, annually or all at once. Your contribution is tax deductible (to the extent allowed by law).

Be sure to indicate **"Building Our Dream" Campaign** in the memo section of your check when making a payment on your commitment.

If you plan to pay on your commitment in cash, be sure to write your name and phone number on the "Building Our Dream" Campaign envelopes available at church. You also have the option to pay by credit card or have your payment drawn directly from your checking account. Please use our Auto-Tithe form to take advantage of this easy, quick and reliable option.

How is my campaign commitment different from my Sunday offering?

Your "Building Our Dream" Campaign commitment is *in addition* to what you already give to **Unity of Phoenix**. Both gifts are essential to the life of this ministry: one to keep Unity of Phoenix moving forward, the other to fulfill our dream and vision.

Unity of Phoenix is completely sustained by your weekly tithes and giving. These gifts pay for our recurring monthly expenses (i.e., staff salaries, utilities and ministry costs). We cannot deliver the current level of services without your continued commitment to this general fund.

Your "Building the Dream" Campaign commitment, on the other hand, will be devoted to the Vision 2020 components outlined in this brochure.

What if I have strong feelings about certain aspects of the campaign?

Our church leadership has worked very hard to listen to the congregation and create a plan that will best serve this ministry. As such, our preference is that you make your donation to the Vision 2020 general development fund, and allow our leadership to decide how the money will be allocated.

However, some of you have expressed strong preferences for either debt reduction or building/improving our grounds. In light of this, we are offering an option to personally select your preference, if you are so inclined.

How will I be recognized for my contributions?

We will create a plaque to honor all those who contribute to the Vision 2020 "Building the Dream" Campaign.



"I have watched Unity of Phoenix evolve since the 1970s, and believe — as Buckminster Fuller said — 'God is a verb.' Now is the perfect time to take action to expand our campus and services to the community because in these unsettled times so many are in need of what Unity can offer."

~Campaign Vice Chair Cathee Tankersley